

## **WORDPRESS WEBSITE DESIGN COURSE OUTLINE**

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### **1. INTRODUCTION**

- Welcome
- About Wordpress
- Before We Start
- Things We Need to Make a Site
- Useful Websites

### **2. BASIC INFORMATION**

- Domain with Buying Guide
- Subdomain
- Subdomain vs Subfolder
- Web Hosting
- Types of Hosting and Best Choices
- DNS & Nameservers
- Domain Transfer & More

### **3. INSTALLING WORDPRESS ON HOSTING**

- Buy Hosting
- Auto Install & Manual Install
- Making Database ( Manual & Automated )
- Install Wordpress
- Necessary Setups
- SSL Security Setup

### **4. INSTALLING WORDPRESS ON LOCAL COMPUTER**

- Install Wordpress using XAMPP
- Necessary XAMPP Settings
- About Database

### **5. NECESSARY SETTINGS AFTER INSTALLATION**

- Maintenance Mode
- General Settings ( Site title and other user settings )
- About the file structure
- Permalinks & About selecting page builder

### **6. WORDPRESS CRASH COURSE**

- Taking Inspiration For Site Design
- Install Themes and Plugins
- Child theme and how to make that
- Null & GPL themes & Plugins
- Auto Update
- Installing Page Builder ( Elementor )
- Theme Customization
- File Uploads

### **7. CUSTOM HEADER & FOOTER**

- Designing a Custom Functional Header

- Designing Custom Header
- Specific header for specific page
- Making Sticky Header

## **8. WEBSITE PAGE DESIGNING**

- Making Different Pages
- Making Menus with Contents
- Design Pages using elementor page builder
- Elementor Free & Pro Version
- Different Widgets & Elements of Elementor
- Normal & Hover Effects
- Responsiveness & Breakpoints
- Elementor addons & plugins
- Designing Different Pages
- Blog Posts
- Creating & Publishing blog posts

## **9. ABOUT POSTS & FORMATTING**

- Designing Blog Posts
- Designing posts using elementor
- Adding featured image
- Adding Custom Links

## **10. FORMS CREATION**

- Different Plugins for Forms
- Creating Contact form Using Contact Form 7 and Elementor
- Newsletter Contact Form
- Embedding forms in different places

## **11. WEBSITE SEO**

- Basic SEO Setup
- Use of Several plugins for SEO

## **12. Speedup & Optimization**

- Site Speed Test
- Basic Optimization Techniques
- Compress Images
- Best Plugins for this

## **13. E-COMMERCE SITE SETTINGS**

- Woo-Commerce Installation & Setup
- Best Themes & Plugins Choosing
- Add Simple Product
- Add Variable Product
- Add Downloadable Product
- Upsell-Cross Sell
- Shipping Methods & Costs
- Payment Gateway Setup
- Email Setup
- Discount Coupons
- Fields Editing

## **14. PAID THEMES & PLUGINS**

- Use of paid custom themes & plugins
- How to buy & download
- Install and setup them
- Import Demo Content
- Elementor Templates

## **15. WEBSITE MIGRATION & BACKUP**

- How to migrate a website
- Local Server to Live Server Migration
- How to take backup
- Manual & Automated backups

## **16. PROJECT WORKS**

- Portfolio Website for Individual
- Blogging Website Creation
- Medical or Healthcare Website creation
- Simple E-Commerce Store website
- Other Projects Using custom theme, plugin & templates